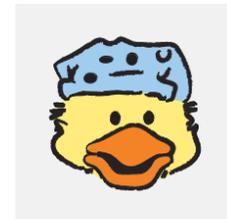


Facilis Cares captures the collective spirit and dedication of the Facilisgroup Community to help fulfill the needs of underserved and underprivileged individuals through service and donation.

The Mission

As part of the 2021 Facilisgroup Partner Summit in Nashville, Tennessee, Facilis Cares had committed to leaving the Nashville community better than they found it. Through the recommendations of two of our Nashville-area distributor partners, the decision was made to support two incredible initiatives dedicated to improving the lives of Nashville-area children in need.

The Organizations



Gabe's Chemo Duck Program supports children and families living with cancer, through the donation of a \$42 Chemo Duck. The Chemo Duck is a soft, cuddly companion that provides huggable hope and alleviates fear and anxiety for the young patient.



The **United Way of Greater Nashville's Stuff the Bus Program** provides essential school supplies to students in need. A \$13 donation provides all the tools a child needs to learn, create, explore and succeed for the upcoming school year.

The Goal

The Facilisgroup community was educated about the two partnering organizations, and during the course of the Partner Summit, had the opportunity to donate to the initiative. The goal was to reach \$6,000 in partner donations - which Facilisgroup would match - for a total of a \$12,000 donation on behalf of Facilis Cares.



The success of the Facilis Cares initiative in Nashville was reported in the digital news channels of ASI, PPAI and Promo Marketing Magazine.

It's all about love and I can't think of a better way to show that during our brief visit than bringing a smile to these brave children of Nashville. Great job, Facilisgroup, for going to Nashville and giving, not just taking!



Alf Rhea
President
Business Innovations

Beyond the Goal

Through the generosity of distributor and supplier partners, \$6,320 was raised to support the Facilis Cares initiative - leading to a total donation beyond our original goal! **The final amount was an inspiring \$12,320.**

The Future

Our primary mission with Facilis Cares is to make a positive impact in the communities where we host events through strategic partnerships with charitable organizations in the area. We are currently in the research phase with potential charitable partners for our 2022 Partner Summit in Orlando, Florida, as well as the 2022 PPAI Expo in Las Vegas, Nevada.

Looking ahead, the focus of Facilis Cares will expand beyond the event communities, and become a year-round initiative within our primary communities of St. Louis, Missouri, and Ottawa, Ontario. **Facilisgroup employees feel passionately about giving back, and the opportunity to support our local communities** through volunteerism, service and donation aligns strongly with the pillar of "community," which has long been a central hallmark of Facilisgroup.

Grow
compassionately.

